

## PRESS RELEASE 2008

VERSO DESIGN OY is specialised in interior design products of personal design and high quality. The company was established in 1997. Verso Designs main material is 100% wool felt of which we design different interior textiles as carpets, wall elements, seat cushions, table top items and decorations.

The novelty is SILMU collection. The graphic SILMU is kind of a linkage that brings line and movement into Verso Designs collection. SILMU consists of a carpet collection as well as of a table top collection with place mats, table mats and runners.

The other novelty is the ITU wall elements. The measures of the ITU element are 50 x 50 x 3cm. The wall element functions also as a sound absorbent. It is available in 9 colours and the material is 100% wool.

Also new is the VATI bowl designed by Jouko Kärkkäinen. VATI is a beautiful and practical bowl for example for storing magazines or toys.

Verso Designs other felt carpet collections are POLKU (path), KIVI (stone) and ITU (germ). The POLKU collection consists of nine different sizes. POLKU carpets are designed by Elina Keltto and Tuttu Sillanpää. KIVI is available in three different sizes and shapes. Kivi is Finnish word for stone. The shapes of the KIVI products have gotten inspiration from the soft, round and irregular shapes of the stones water has moulded. ITU carpets consist of 80 x 80 cm elements. Carpets can be assembled of these elements according to the needs of the customer. ITU and KIVI are designed by Tuttu Sillanpää. All the carpets are available in nine colours: grey, natural white, blue, orange, lilac, red, grass green, aqua and jeans blue.

The other table top collections Verso Design produces are POLKU, RINKI, KIVI and KUKKA. These collections consist of place mats, table mats, coasters, pot holders and seat cushions made of felt. POLKU and RINKI products are designed by Elina Keltto and Tuttu Sillanpää. KIVI and KUKKA by Tuttu Sillanpää. All the items are available in all nine colours.

Mari Heinonmäki has designed TORKKU throws made of 100% wool. The throws are available in two different designs: checked and striped and in six different colours: grey/lime, orange/pale pink, grey/pale pink, orange/lime, white/white and white/lime. The sizes of the throws 100x150 cm and 70x100.

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